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**LUCAS SYSTEMS AND DASTRONIC FORGE STRATEGIC ALLIANCE TO  
INTRODUCE JENNIFER PICK BY VOICE SOLUTIONS IN EUROPE**

Lucas-Dastronic Alliance Provides A Better Approach to Voice That Emphasizes User-Centric Design Combined With Best-in-Class Voice Recognition Software

**PITTSBURGH, PA, January 26, 2012** – Lucas Systems, Inc., the largest independent provider of voice-directed warehouse applications in North America, today announced a strategic alliance with Dastronic NV, a leading European provider of warehouse logistics solutions and services based in Belgium. Under this new strategic partnership, Dastronic and Lucas are introducing Jennifer VoicePlus solutions in Europe. The first joint customers have installed Jennifer pick by voice systems at distribution centers in Belgium and Switzerland, with immediate operational improvements.

“Pick by voice is a proven technology, but companies today are looking for voice solutions that can do more than simply voice-enable their current processes,” says Geert Lowet, Managing Director of Dastronic. “Lucas and Dastronic share a similar philosophy on how to work with customers. The key, we believe, is to take a bottom-up approach that puts users at the center of the design process. This user-centric approach, combined with Jennifer’s superior voice technology, results in pick to voice systems providing higher levels of productivity, accuracy and user acceptance, and as a result, a better return on investment for managers.”

Jennifer VoicePlus, from Lucas, features a unique approach to speech recognition in the warehouse that reduces user training while maximizing recognition accuracy across users and environments. In addition, Jennifer voice prompts are optimized to promote ease of use, efficiency and user acceptance, across languages. Jennifer is also the leading voice directed warehouse solution for industry standard mobile computers used in a warehouse or distribution center, providing lower operating costs for IT organizations. Finally, the complete Jennifer VoicePlus solution includes comprehensive process management and reporting tools that help front-line supervisors improve operations using real-time data from the warehouse floor.

“Dastronic is the ideal partner to help Lucas expand our operations in Europe,” said Thomas Schleup, VP of Global Technologies at Lucas Systems. “Our companies share a similar culture and customer focus, in addition to complementary technology expertise and implementation experience. This is a partnership in the truest sense of the word, and initial customers have been very receptive to our joint value proposition.”

**About Dastronic**

## LUCAS SYSTEMS AND DASTRONIC FORGE STRATEGIC ALLIANCE

Over the past 20 years Dastronic has developed unique expertise in optimizing work-floor processes by implementing its state-of-the-art Warehouse Management System, Optima WMS. In keeping with its company motto – “Automation is a matter of technology, but moreso a matter of people” - Dastronic focuses on the needs of the people in the middle of the process. Dastronic solutions are used today by companies like Sinelco International, Varipack, Coram and many others. In 2012, Dastronic is focused on introducing Jennifer VoicePlus pick by voice solutions in the greater Benelux region. The company will leverage its unique process analysis and implementation experience to assist customers and other integrators in installing Jennifer solutions.

### **About Lucas Systems, Inc.**

Since 1998, Lucas Systems has delivered more voice-directed warehouse applications on a wider variety of mobile computers than any other company. Customers like Cardinal Health, C&S Wholesale Grocers, CVS/pharmacy, Do it Best Corp., Kraft Nabisco, and OfficeMax trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer VoicePlus, the Lucas voice solution, creates a conversation with warehouse workers that frees their hands and eyes to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit [www.lucasware.com](http://www.lucasware.com).

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